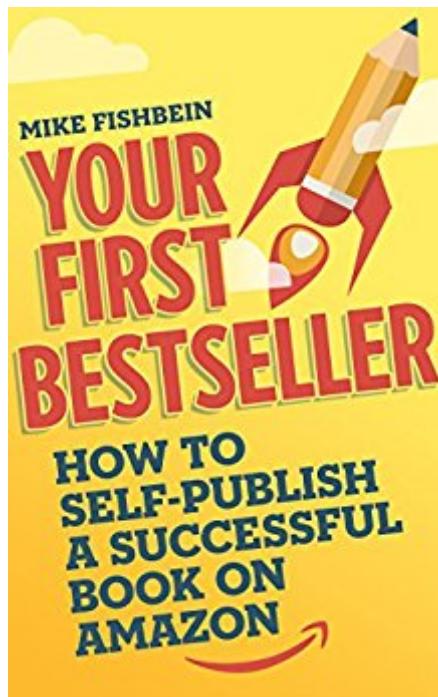


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# Your First Bestseller: How To Self-Publish A Successful Book On



## Synopsis

How To Self-Publish Kindle eBooks That Actually Sell  
Don't Waste Your Time Writing a Book That Nobody Buys

Are you looking to grow your business and income through self-publishing a book? Ready to boost your brand and become a bestselling author? You're in the right place. In 2012, I wanted to make passive income online, but I wasn't sure how to do so...Until I started self-publishing books. Self-publishing a book is an AMAZING opportunity, but it's not easy. If you're a first time author, that's okay. Not too long ago, I was a first time author, too. I struggled to come up with the right book idea, I wasted months writing the book, and had no idea how to market it. Since, I've written over a dozen books, and I've discovered a repeatable process to self-publish books that not only generate thousands in passive income, but also market my business. And I want to teach you everything I've learned along the way... See, as self-publishing becomes more competitive, you have to really know what you're doing. I don't care how epic or life changing the content of your book is, you need to know how to position and promote your book effectively. Otherwise, your book won't sell. After reading "Your First Bestseller" you will know:

- How to get to promote your book to thousands of shoppers (for free)
- How to know if your book idea will be profitable or not
- The secret to crafting a book cover that sells hundreds per week
- How to launch your book so you continue to generate sales for years to come
- The myths about book descriptions and how to avoid them
- How to find time write your book and make a habit out of writing

Ready to Write Your Bestseller? Whether you want to earn income online or build your e-mail list, I'm confident that this book will help you to publish your bestselling book today. Self-publishing has enabled me to live the life of my dreams, and it would kill me to know that you made it this far and didn't give it a shot. Scroll to the top of the page and click the 'buy' button NOW and take one step closer to writing your first bestseller.

## Book Information

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## Customer Reviews

There is no lack of books on these days about self-publishing. The problem is this "gold rush" mentality has led to far too many books that don't follow their own advice and feature poor writing, editing and cover design skills. This is not one of those books. Mike Fishbein has written a useful resource for new authors and filled it with helpful screenshots, sound advice and enough verifiable proof that anyone looking to up their publishing game should read this book. What I liked: the chapters on publishing to Createspace and ACX was something you don't see in most self-publishing books and I found it very helpful. What could be improved: other than a couple of editing mistakes this book was very well put together. Bottomline: I was lucky enough to get this book during a free promotion and would urge anyone looking to get into the self-publishing field to read this book.

Jam-packed with valuable information, tips, detailed and knowledgeable advice on publishing and promotion, "Your First Bestseller" is an indispensable tool for authors at every stage of their book publishing journey. Readers can follow from beginning to end, or pick and choose what is relevant to their circumstances. Nonfiction writers who want to pen several money-making books, might find "How To Write a Book That People Want To Read," useful; where, Fishbein, describes how to write books based on market analysis and keyword searches. Those who write what they please, however, such as authors of fiction or poetry, can jump right to the marketing sections. "Your First Bestseller" is a soup-to-nuts look at self-publishing and promotion, filled, not just with advice, but all necessary links and references. A sampling of topics covered include: the importance of getting book reviews, how to compile and maintain email lists, how book descriptions and covers can make or break book sales, how to include keywords into your book description, and something I wish

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In this book, Mike Fishbein has successfully explained and share tips on the three key components in the book business, namely how to write, how to publish and how to market. The contents are comprehensive, yet not overwhelming and presented in an easy-to-read style. I like the summary section or key takeaways of every chapters and the 29-step checklist is very valuable. As a writer of more than 15 books, Mike knows his stuff. His writings have been featured in popular sites like Entrepreneur and Huffington Post. Chapter 1 begins with the most important step that all writers will face... how to overcome the obstacles of getting started. Chapter 2 deals with the top common mistake that all writers will be guilty of. Writing topics or contents that we love, not necessarily what the market needs. As for the rest of the chapters, I can go on to say all the good stuff but it would be much beneficial if you just read the book. In conclusion, this book would adequately equipped you with the necessary knowledge and action plan to get you to become a best seller in the exciting world of book publishing. Highly recommended.

This author slash marketing clearly knows what he is doing. If you're new to the publishing industry, I suggest you check this book out. It took me months before I personally discovered some of the techniques and tricks he is describing. And to think I just could have downloaded his book! haha! Anyway, I love the things he writes about forcing yourself to be accountable and keep writing too. It's a MUST for authors.

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